



# Hiram's Riders Motorcycle Club

Valley of Pittsburgh

3579 Masonic Way

Pittsburgh, PA 15237-2700

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## NEWS RELEASE

05/01/2009

### For Immediate Release please

Contact:

William Roberts, 412-683-0359

## MOTORCYCLISTS TO RIDE FOR DYSLEXIA

### General Public Also Invited to Attend

Hiram's Riders, a Masonic Motorcycle Club, that rides to raise funding for the **FREE** treatment of children with Dyslexia, have scheduled a charity **Ride for Dyslexia** on Sunday, June 28 at The Meadows-Harmar (formerly Ladbrokes) Route 28 north at exit 11. The Ride is open to all Motorcyclists in the tri-state area.

Proceeds from the charitable event will go to the Pittsburgh 32° Masonic Learning Center for Children, a 501(c) (3) non-profit charity, located on Cemetery Lane in Ross Township.



Jon Burnett

The featured celebrity for the Ride will be Jon Burnett, KDKA-TV weather personality who will be the Honorary Road Captain and will ride at the head of the entourage.

Dyslexia is an under reported disability. It is an inheritable neurological condition that affects language acquisition, processing and decoding. Up to 20% of the U.S. population has learning disorders that qualify as dyslexia according to the National Institutes of Health.

The disability of Dyslexia is in learning, not intelligence. It afflicts girls and boys nearly equally. It is a lifelong condition. Although incurable, it can be managed successfully. Most importantly, with early detection and treatment, children with dyslexia can learn and succeed academically. Children with dyslexia are typically highly creative and intuitive, and are excellent hands-on learners. Some of the world's most famous artists, innovators and learners were and are dyslexic, including: Leonardo daVinci, Albert Einstein, Thomas Edison, Agatha Christie, William Hewlitt, Winston Churchill, Tom Cruise, Cher, Jay Leno, and Charles Schwab.

You don't need a motorcycle to enjoy the activities of the day as the Ride for Dyslexia Charity Event is open to everyone. For those who do not ride, there will be live entertainment and food from Noon to 5:00 p.m., including door prizes, a silent auction, and other planned activities, as well as off-track betting if you are a horse racing enthusiast.

Cost for the Ride (including food) is \$20.00 for motorcycle and operator, and \$15.00 for a passenger. Cost to the general public to enjoy the day at The Meadows-Harmar is \$15.00. Food is also included in the cost.

Ride Registration Forms are available at most Harley-Davidson dealers, or by phone, 412-939-3579 or on line at [www.valleyofpittsburgh.org](http://www.valleyofpittsburgh.org). To order by mail: send a self-addressed, stamped envelope to: Hiram's Riders, Greater Pittsburgh Masonic Center, 3579 Masonic Way, Pittsburgh, PA 15237.

For further information or questions, contact Rick Cross, President, at 724-350-5955, or William Roberts, Secretary, at 412-683-0359, or by e-mail at: [dwr657@att.net](mailto:dwr657@att.net).

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For feature stories, photo shoots, etc. please contact William Roberts, Secretary, at 412-683-0359 or by e-mail at [dwr47@verizon.net](mailto:dwr47@verizon.net) Photo of Jon Burnett attached.

Hiram's Riders support the 32° Masonic Learning Centers for Children, a 501 (c) (3) non-profit organization.



Providing **FREE** tutoring  
for children with dyslexia.